



# SEASON'S GREETINGS

## Personal Best

### Cosmetic and Plastic Surgery Update Fall/Winter 2007

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## Fall/Winter Seminars

### December 18 - A Fresh Face For the New Year Restylane, Perlane and BOTOX

Has it occurred to you that you don't look as young as you feel? Do deep facial lines and crow's feet make you look tired and older than you are? If you're ready to look as fresh as the new year, join us on Tuesday, 12/18 for our pre-holiday BOTOX and Filler Party. Consult with Dr. Bond and decide which filler is best for you and receive a treatment. at 10% off . In November and December, we are offering complimentary consultations for patients interested in Obagi.

### January 22- Middle Makeovers - Tummy Tuck and Liposuction of the Abdomen

- How Tummy Tucks are performed.

- How Liposuction can re-shape your middle.
- Steps to ensure safety of both procedures.
- Combining with a medical procedure
- Timeline of recovery and results.

Our free monthly seminars are a great way to get to know the doctor and the procedures in a relaxed, informal setting. Dr. Bond will answer all your questions and you'll view "before and after" photos of all our patients. Please call the office to reserve a place for these informative seminars.

## **Our Top Doc**

We are all pleased as punch that Dr. Bond has been named in the list of New Jersey's "Top Docs" in NJ Monthly magazine. This honor is determined annually by a vote of all doctors in the state. The Top Docs article is on page 162 in the November issue of NJ Monthly Magazine. Please join our staff in congratulating Dr. Bond who has always been "Top Doc" with us!

## **Procedure of the Month -**

### **SmartLipo - Liposuction Without Suction**

#### *\$500 New Procedure Discount*

Many patients have consulted with Dr. Bond about removing nagging small areas of fat from their bodies: a chubby chin, a flabby arm, an unlovely "love handle". You may have heard of SmartLipo on Oprah, Dr. 90210, or on a number of radio commercials. This revolutionary, minimally invasive procedure can be done in the office under local anesthesia, saving patients the expense of hospital and anesthesia fees.

SmartLipo LaserBodySculpting is ideal for the chin, neck, jawline, arms, "love handles", small areas of the abdomen, "saddle bags", knees and bra fold. Smaller areas of the, hips and inner and outer thighs can also be done in the office. . This laser-assisted

lipolysis procedure is performed using a one millimeter cannula (tube) inserted into the skin.

Because the SmartLipo procedure causes less trauma to the underlying tissue, the skin heals tighter, faster and smoother than traditional liposuction, and the patient will wear a compression garment for a matter of days rather than weeks.

Dr. Bond is one of the first Plastic Surgeons in NJ to be performing SmartLipo. We are all very excited about this new procedure to keep you young and beautiful with easier recovery and less expense! To introduce SmartLipo, we're offering a \$500 discount on procedures in November, December and January.

### **Testimonials - Spread the Good News**

Prospective patients love to read about your experiences in our office. If you love the results of your surgery and your treatment here, please write us a few words to share your experience with newcomers. Leaving a testimonial couldn't be easier. Login to our website, [www.bondplasticsurgery.com](http://www.bondplasticsurgery.com). On the right hand side, click on "Testimonials" and drag over to "Leave a Comment"; a screen will open to take your comments and forward them to our webmaster. If the comments you leave are anything like the compliments we receive in the office, our Testimonials page should be chock full of good news.

### **Fill Your Stockings**

If Santa hasn't filled your stockings, we will be continuing to fill your wrinkles for less with our Multiple Vial discount for Restylane and Perlane. Restylane is \$600 (1<sup>st</sup> vial), \$500 (2<sup>nd</sup> vial) and \$400 (3<sup>rd</sup> vial). Your first vial of Radiesse is \$900; the second is only \$800. Products must be paid for and purchased in advance. This discount, and the additional 10% will be in effect at the Restylane/ Botox Party on December 18<sup>th</sup>. Look younger for less in 2008!

### **Holiday Gift Ideas**

Do your loved ones need some subtle hints for your holiday gift? Want to give a special friend an unforgettable, long-lasting token of your affection? Consider a gift certificate for a cosmetic procedure or

treatment, perhaps a series of Chemical Peels, a Jan Marini Eyelash product, an Elastiderm Eye Cream. Gift certificates are now available in our office for any amount, product or procedure. Nothin' says lovin' like a Tummy Tuck in your Christmas stocking!

### **New Year New Skin**

Ready for pretty, new, holiday-fresh skin for the New Year? Whether your complexion needs a complete overhaul to remove fine lines and years of sun damage, a lighter freshening and brightening or a solution for acne-prone skin, one of the Obagi skincare systems will be perfect for you. Let Dr. Bond decide if you need Obagi NuDerm, C-RX or Clenziderm. All Obagi starter kits (and replacement products) will be discounted by 10% in November and December.

### **Greetings of the Season**

Dr. Sheila Bond would like to express her appreciation for the loyalty of all our patients. Both she and her staff extend our best wishes for a wonderful and blessed new year filled with health, happiness and beauty.